

REMARKS/ARGUMENTS

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith. The present amendment is being made to facilitate prosecution of the application.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1-30 are pending. Claims 1-30 are hereby amended. Support for this amendment is provided throughout the Specification, specifically at page 26.

No new matter has been introduced by this amendment. Changes to the claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112. Rather, these changes are made simply for clarification and to round out the scope of protection to which Applicants are entitled.

II. REJECTIONS UNDER 35 U.S.C. §102(b) AND §103(a)

Claims 13 and 17 were objected due to informalities.

Claims 1-6, 8-13, 15-18, 20-27, 29, and 30 were rejected under 35 U.S.C. §102(b) as allegedly anticipated by U.S. Patent Application Publication No. 2002/0003506 to Freiburger (hereinafter, merely "Freiberger").

Claims 7, 14, 19, and 28 were rejected under 35 U.S.C. §103(a) as allegedly unpatentable over Freiburger in view of U.S. Patent No. 5,913,040 to Rakavy et al. (hereinafter, merely "Rakavy").

III. RESPONSE TO REJECTIONS

Claims 13 and 17 are amended, therefore obviating the objection due to informalities.

First, claim 1 recites, *inter alia*:

“An information distribution system wherein a terminal apparatus, a display information transmitting apparatus, and a schedule transmitting apparatus are interconnected over a network:

wherein the display information is capable of being updated by a respective one of a plurality of updating apparatuses comprising a PC, a mobile phone, and a Personal Digital Assistant”, (Emphasis added)

As understood by Applicant, Freiburger relates to an attention manager that presents information to a person in the vicinity of a display device in a manner that engages at least the peripheral attention of the person. Content data provided by different content providers is made available for use by content display systems.

As understood by Applicant, Rakavy relates to methods and apparatus that are provided for selecting advertisement and other information from a computer network database based on user defined preferences and transmitting the selected advertisement in background mode over a communications link between the computer network and local computer with minimal interference with other processes communicating over the communication link.

Applicant respectfully submits that Freiburger and Rakavy, taken either alone or in combination, fail to disclose or suggest the above-identified features of claim 1. Specifically, nothing is found in the references which the Office Action relied on that teaches or suggests **“wherein the display information is capable of being updated by a respective one of a plurality of updating apparatuses comprising a PC, a mobile phone, and a Personal Digital Assistant”**, as recited in claim 1.

Therefore, Applicant respectfully submits that claim 1 is patentable.

Claims 10, 16, 18, and 22 are similar, or somewhat similar, in scope and are therefore patentable for similar, or somewhat similar, reasons.

Second, claim 1 recites, *inter alia*:

“An information distribution system wherein a terminal apparatus, a display information transmitting apparatus, and a schedule transmitting apparatus are interconnected over a network:

schedule transmitting means for transmitting the first schedule selected by the selecting means to the terminal apparatus”,
(Emphasis added)

The Office Action (see page 4) relies on paragraph [0083] and paragraph [0054] of Freiburger to disclose schedule transmitting means for transmitting the first schedule selected by the selecting means to the terminal apparatus, as recited in claim 1. Applicant respectfully submits that Freiburger’s content data system transmits only content data to a terminal apparatus in contrast with Applicant’s claimed schedule transmitting means for transmitting the first schedule selected by the selecting means to the terminal apparatus. Applicant submits that Freiburger fails to disclose or suggest the above-identified feature of claim 1.

Claims 16 and 22 are similar, or somewhat similar, in scope and are therefore patentable for similar, or somewhat similar, reasons.

Third, claim 1 recites, *inter alia*:

“An information distribution system wherein a terminal apparatus, a display information transmitting apparatus, and a schedule transmitting apparatus are interconnected over a network:

time of day transmitting means for transmitting the time of day given by the internal clock to the schedule transmitting apparatus when the given image is displayed on the display means and when the display end time is getting close;

display information transmission request transmitting means for transmitting a display information transmission request to

the display information transmitting apparatus with reference to the address listed in the first schedule when the time of day given by the internal clock reaches the display start time listed in the schedule stored in the schedule storage means”,
(Emphasis added)

The Office Action (see page 3) relies on paragraph [0054] and [0083] of Freiburger to disclose time of day transmitting means for transmitting the time of day given by the internal clock to the schedule transmitting apparatus when the given image is displayed on the display means and when the display end time is getting close, as recited in claim 1.

Applicant respectfully submits that nothing has been found in Freiburger that teaches or suggests the terminal apparatus comprising time of day transmitting means for transmitting the time of day given by the internal clock to the schedule transmitting apparatus when the given image is displayed on the display means and when the display end time is getting close. Applicant submits that Freiburger fails to disclose or suggest the above-identified feature of claim 1.

The Office Action (see page 5) relies on paragraph [0066] of Freiburger to disclose display information transmission request transmitting means for transmitting a display information transmission request to the display information transmitting apparatus with reference to the address listed in the first schedule when the time of day given by the internal clock reaches the display start time listed in the schedule stored in the schedule storage means, as recited in claim 1. The cited portion of Freiburger discloses that “the update schedule could be established to obtain updates upon the occurrence of a particular event, such as a specified percentage increase or decrease in a stock market index.” Freiburger fails to disclose that the display start time as a particular event. Freiburger also fails to disclose sending a request upon the occurrence of the event. Applicant respectfully submits that Freiburger does not disclose or suggest that the terminal transmits request to the display information transmitting apparatus with reference to the

address listed in the first schedule when the time of day given by the internal clock reaches the display start time listed in the schedule stored in the schedule storage means, as claimed by Applicant. Applicant submits that Freiburger fails to disclose or suggest the above-identified feature of claim 1.

Claims 10 and 22 are similar, or somewhat similar, in scope and are therefore patentable for similar, or somewhat similar, reasons.

IV. DEPENDENT CLAIMS

The other claims in this application are each dependent from one of the independent claims discussed above and are therefore patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

CONCLUSION

In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited references, it is respectfully requested that the Examiner specifically indicate those portions of the references providing the basis for a contrary view.

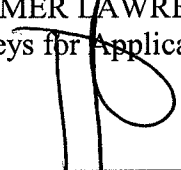
Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

Applicants respectfully submit that all of the claims are in condition for allowance and request early passage to issue of the present application.

Respectfully submitted,

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